

**Hong Kong Baptist University**  
**School of Business**  
**Champion Scholarship for Business Students (AY2021-22)**

The School of Business is committed to nurturing future leaders with professional business knowledge and all-round competence. In particular, the School has been supporting students to gain practical experience and sharpen both analytical and communication skills through open competitions. The “Champion Scholarship for Business Students” is established to encourage students to actively participate in business-related competitions and to reward those who have achieved triumph in the end.

**DETAILS**

Business students who won champion in competition recognized by the School of Business, depending on the level (international / regional / national / local) and the format (one-off / knockout), will be given a scholarship of maximum HK\$6,000 and a Certificate of Merit per student as encouragement. Scholarship amount of different level and format of competition is presented in the following tables:

**One-off Competition**

Level \ Format	Maximum Amount of Scholarship per student	Maximum Amount of Scholarship per team
International	HK\$ 4,000	HK\$ 20,000
Regional	HK\$ 3,000	HK \$15,000
National/Local	HK\$ 2,000	HK \$10,000

**Knockout Competition<sup>#</sup>**

<sup>#</sup>“Knockout competition” here denotes competitions which comprise different levels of contests. The winner in the lowest level will proceed to the next level to compete for the championship. A champion in a knockout competition shall only receive the scholarship amount for the highest level of competition at which he/she is named the champion.

Level \ Format	Maximum Amount of Scholarship per student	Maximum Amount of Scholarship per team
International Level (proceed from Regional Level)	HK\$ 6,000	HK \$30,000
Regional Level (proceed from National/Local Level but fail to advance to International Level or there is no International Level)	HK\$ 4,000	HK \$20,000
National/Local Level (fail to proceed to Regional Level or there is no Regional Level)	HK\$ 2,000	HK \$10,000

**AWARDING CRITERIA**

1. Applicants should be UGC funded or self-funded undergraduate HKBU Business students.
2. Applicants should be awarded champion in an international/regional/national/local business-related competition recognized by the School (please refer to the reference list of business-related competitions recognized by the School below)
3. (a) Applicants who won champion **on individual basis** would be awarded a scholarship amount of HK\$2,000 - \$6,000, subject to the level/ format of the competition, as listed in the above tables.  
 (b) Applicants who won champion **on team basis** would be awarded a scholarship amount of HK\$2,000 - \$6,000, subject to the level/ format of the competition, as listed in the above tables; or the “Maximum Amount of Scholarship per team” ÷ the number of eligible team members, whichever is lower. For example, a local level competition champion team consists of 3 eligible team members would be awarded HK\$2,000 per student (a max. of HK\$2,000 per student); a local level competition champion team consists of 6 eligible team members would be awarded HK\$1,666.67 per student (a max. of HK\$10,000 per team).

**APPLICATION**

Applicants should submit the following documents to BBA / BCom Programme Office:

- a. A completed Application Form (downloadable from BBA website)
- b. A copy of supporting documents, i.e. the award certificate issued by the competition organization, champion award received.

### **For BBA students**

Completed application form should be submitted to **Miss Stephany Yeung** at WLB 801 or by email.

### **For BCom students**

Completed application form should be submitted to the corresponding programme office.

### **APPLICATION DEADLINE**

Applications are accepted all year round. For academic year 2021-2022, students who receive a champion award from 1 Sep, 2021 to 31 Aug, 2022 are eligible to apply. Students should submit an application within 2 months upon receiving a champion award.

### **PANEL INTERVIEW**

Qualified applicants may be invited to interview presided by BBA / BCom directors. The School reserves the right to make the final decision.

### **ENQUIRY**

Ms. Stephany Yeung (BBA Programme Office)

E-mail: [stephany@hkbu.edu.hk](mailto:stephany@hkbu.edu.hk); Tel: 3411 5516

### **The list of business-related competitions recognized by the School**

(Last updated on 27 August 2021)

The School of Business shall review and update the list of recognized competitions annually. For competitions outside the list, students can submit application for consideration.

#### **Knockout competitions:**

1. CFA Institute Global Investment Research Challenge (International Level)  
CFA Institute Asia Pacific Investment Research Challenge (Regional Level)  
CFA Institute University Investment Research Challenge (Local Level)
2. Enactus World Cup (International Level)  
Enactus China National Competition (National Level)  
Enactus Hong Kong Regional Competition (Local Level)
3. HSBC/HKU Asia Pacific Business Case Competition (Regional Level)  
HSBC/HKU Hong Kong Business Competition (Local Level)

#### **One-off competitions:**

##### ***International Level:***

1. CaseIT – MIS Case Competition
2. IIBD Case Competition
3. L'Oreal Brandstorm
4. SCG Bangkok Business Challenge

##### ***Regional/National Level:***

1. HKICPA the Qualification Programme (QP) Case Analysis Competition
2. EY Asia-Pacific Cyber Challenge

##### ***Local Level:***

1. ACCA Hong Kong Business Competition
2. HKFBS Hong Kong Outstanding Business Students Award
3. HKICS Corporate Governance Paper Competition
4. Hong Kong Social Enterprise Challenge
5. KPMG Business Administration Paper Competition
6. Hong Kong Undergraduate Financial Planners of the Year Award
7. A.I. Future Tense InnoTech Solutions Pitching
8. HKGCC Business Case Competition