

Applied Economics Minor

工商管理學士(榮譽)—應用經濟學副修

Major Programme Offering the Minor Programme

Bachelor of Business Administration (Honours) Programme

Offering Department

Department of Economics

Philosophy and Rationale

The Applied Economics Minor is offered in the belief that a sound training in Economics gives a particularly useful perspective for informed decision making in business.

Programme Intended Learning Outcomes (PILOs)

Upon completion of the Applied Economics Minor, students will be able to

- (1) acquire a comprehensive background understanding and knowledge in different topics in the applied economics discipline.
- (2) acquire both the qualitative and quantitative problem-solving skills to function effectively in business environment and everyday life.
- (3) demonstrate their awareness and understanding of the global economies, with emphasis on Hong Kong and Chinese economies.

Alignment of PILOs to HKBU Graduate Attributes

PILOs	HKBU Graduate Attributes*							No. of GAs addressed by this PILO
	Know-ledge	Creativ-ity	Learning	Communi-cation	Skills	Citizen-ship	Team-work	
PILO1	✓		✓		✓			3
PILO2	✓		✓		✓			3
PILO3	✓		✓			✓		3
<i>No. of PILOs addressing this GA</i>	3		3		2	1		

Medium of Instruction:

English

Year of Implementation

September 2004

Programme Structure (15 units)

Required course (3 units)

ECON 1007 Basic Economic Principles

3 units

Elective courses (12 units)

ECON 2015	Economies of Hong Kong and the Pan-Pearl River Delta	3 units
ECON 2017 [#]	Economics of Health and Medical Care	3 units
ECON 2035	Introduction to Technical Analysis	3 units
ECON 2036	Crisis Economics	3 units
ECON 3005	Applied Econometrics	3 units
ECON 3006	Asia-Pacific Economies	3 units
ECON 3007	Industrial Organisation and Business Decision	3 units
ECON 3015	Public Finance	3 units
ECON 3016	International Trade	3 units
ECON 3017	International Financial Economics	3 units
ECON 3025	Money and Banking	3 units
ECON 3026	Chinese Economic Developments	3 units
ECON 3027	Mathematical Analysis for Economics	3 units
ECON 3035 [#]	Industrial Management and Development in China	3 units
ECON 3036	Economics of Human Resources	3 units
ECON 3055	Games and Economic Decisions	3 units
ECON 3056	Real Estate Economics	3 units
ECON 4005	China's Foreign Economic Relations and Trade	3 units
ECON 4006`	Economic and Business Forecasting	3 units
ECON 4007	Money and Finance in China	3 units

Remarks:

1. Students must take at least one Level III or above courses.
2. Students who have taken any of the above courses in their major programmes have to take additional elective course(s) to fulfil the minor programme requirement.
3. # Course description please refers to University Calendar/Bulletin.
4. Students majoring in BSSc China Studies who have taken CHSE 1005 Essentials of Economics are required to replace the required course by one of the elective courses.