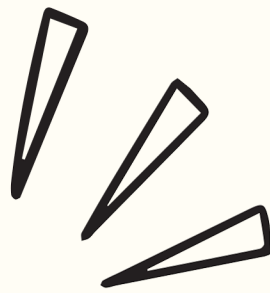
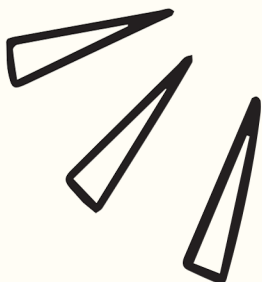


AY 2023-24



STUDENT AMBASSADOR SCHEME

SCHOOL OF BUSINESS



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香港浸會大學
HONG KONG BAPTIST UNIVERSITY
工商管理學院 SCHOOL OF BUSINESS



INTRODUCTION

Established in March 2007, the School of Business Student Ambassador (SA) Scheme aims to train and develop a group of elites to represent the School in major functions and events.

SAs will receive exclusive opportunities of training, serve as master of ceremony in various occasions to enhance skills of communication, presentation and leadership, expand social network, receive honorable guests, and share their U-life and stories to junior students and the general public.

WE ARE LOOKING FOR



Non-final year BBA students who are...

- Passionate on promotion and representation of the school
- Open to get to know peers from various backgrounds
- Ready to receive trainings and to contribute to various occasions
- Determined to enrich U-life

OUR SA ALUMNI

With Pride & Honour



CHAN Lai Nga
Accounting
2023 Graduate

As a Student Ambassador, I gained practical skills and built meaningful connections through assisting the Info Day and participating in different networking activities. I am proud to have this remarkable and enriching experience beyond the classroom.



TAN Kah Yee
Applied Economics
2023 Graduate

Having been delegated as one of the SAs of the School had been nothing short of a fun-filled ride, leaving us fulfilled and empowered to embark on quests ahead.



LIU Yulin
Accounting
2021 Graduate

I have expanded my network with other outstanding BBA students. Through exchanging experience and thoughts, my horizon has been broadened and I realize that there are many possibilities for business students. Overall, this has been a valuable experience and I am really grateful for it.

YEAR SCHEDULE

Semester 1

- Application
- Interview
- Orientation

Semester 2

- Workshops & Trainings
- Gathering & Networking
- Inauguration

KEY FUNCTIONS

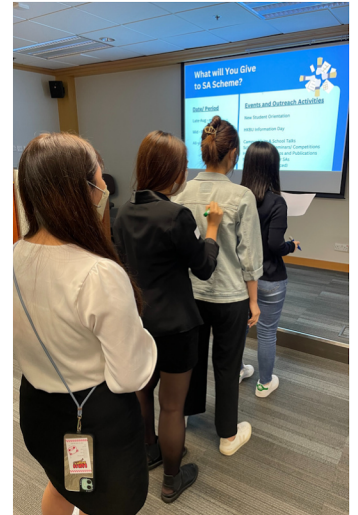
- Info Day
- High Table Dinner
- School Visits
- Industrial Talks
- Business Competitions
- Ceremonies



**Business Etiquette
Workshop**



Leadership Training Camp



SA Orientation

EVENT HIGHLIGHTS



**MC & Presentation
Training**



Lunar New Year Gathering

