



BizSpark

BBA Student Research Competition

The Competition is open to **all BBA students in any concentrations**.

Individual submission and team submission consisting of no more than 5 members are welcome. Participants may choose to work on:

- a) **Academic Research Paper** or
- b) **Consultancy-based Project**



SUBMISSION OF ABSTRACT

The abstract is expected to outline the overview of your research or project. The abstract shall successfully illustrate the relevance or significance of the topic. Students are required to submit their work with a title and an abstract of **no more than 600 words in PDF format**.

Deadline: 4 March 2024 (Monday), 11:59 pm



PARTICIPANT INFORMATION

Please indicate your participation:

- Individual Team (*Please mark * next to the team leader*)

Full Name	Student ID	Study Year	Concentration	Contact No.

I would like to work on:

- Academic Research Paper Consultancy-based Project