

Concentration Coordinators for Credit Transfer Enquiries (2024-25AY)

For enquiries about transfer of units after exchange, please consult the respective course offering departments by contacting the below Concentration Coordinators.

Courses	Concentration Coordinator	Email
Accounting (ACCT) Also include: BUSI3075 AI Ethics and Governance	Mr. Anthony Cheng	atfcheng@hkbu.edu.hk
Economics and Data Analytics (ECON&DA) Also include: BUSI2045 Data Analytics for Business Decision Making	Dr. Aries Wong	arieswong@hkbu.edu.hk
Entrepreneurship and Business Innovation (EBI) Also include: BUSI2016 Entrepreneurship and New Venture, BUSI2035 Entrepreneurship and Innovative Thinking	Dr. Marta Dowejko	mdowejko@hkbu.edu.hk
Finance (FINE) Also include: BUSI1006 Business Research Methods	Dr. Astrophel Choo	astrophel@hkbu.edu.hk
Human Resources Management (HRMN) Also include: BUSI2005 Organizational Behavior, BUSI3005 Business Communications, BUSI3025 Cross-Cultural and Comparative Management, BUSI4006 Strategic Management	Dr. Alison Chan	alisonchan@hkbu.edu.hk
Information Systems and Business Intelligence (ISBI) Also include: BUSI1007 Business Coding, BUSI2055 AI for Business, BUSI2006 Operations Management, BUSI2007 Management Science, BUSI3027 Logistics and Supply Chain Management, BUSI4007 e-Supply Chains and Enterprise Resource Planning	Dr. Dimple R. Thadani	dimplet@hkbu.edu.hk
Marketing (MKTG) Also include: BUSI3017 International Business, BUSI3006 Business Ethics CSR and Social Impact	Dr. Clara Kan	clarakan@hkbu.edu.hk
Strategic Retail Management & Innovation (REMT)	Dr. Frederick Yim (Acting)	fredyim@hkbu.edu.hk