

NEW

**DOUBLE
DEGREE
PROGRAMME
HKBU X FHNW**

**2 DEGREES
2 CITIES IN
4 YEARS**

2024 September Admission

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ABOUT FHNW

Founded in 2006, University of Applied Sciences and Arts Northwestern Switzerland (FHNW) trains responsible leaders for business as well as society. It uses attractive methods of learning, achieves a high level of practical relevance, and has a strong international network. As a result, the School received the AACSB accreditation.

The BBA (International Management) Programme in FHNW is designed to prepare students for a successful career in the dynamic international landscape. Students will gain a foundation in business administration and become proficient in management theories and techniques pertinent to managing a company and people in a multicultural business environment.

DEGREE AWARD

Upon completion of the curriculum requirements, students will earn two bachelor's degrees, which are Bachelor (Hons) of Business Administration conferred by HKBU and Bachelor in Business Administration (International Management) conferred by FHNW.

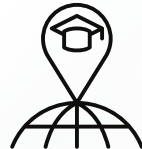
PROGRAMME STRUCTURE

This is a 1+2+1 year undergraduate programme, requiring completion of 128 credit units at HKBU and 180 ECTS at FHNW. Students are required to earn at least 64 units at HKBU and 120 ECTS at FHNW.



Year 1

@HKBU



Year 2 & 3

@FHNW



Year 4

@HKBU

Students will largely follow the original study plan to enroll in courses of different categories in the first year. Interested students are advised to contact the BBA Programme Office during course add/drop period for consultation.

During their stay at FHNW, students are required to complete a list of core courses and select business major and elective courses under each category.

TUITION FEE & OTHER EXPENSES

Students are required to pay HKBU tuition fee following the u-wide payment schedule. The other estimated expenses are as follows (per month):

Items	HKD	Swiss Francs (CHF)
Accommodation	4,099-8,198	450-900
Meals	3,644-5,466	400-600
Transport	455-911	50-100
Health Insurance	592-729	65-80
Miscellaneous	1,822-2,733	200-300
Total:	10,612-18,037	1,165-1,980

SCHOLARSHIP

Local students accepted to the HKBU-FHNW Double Degree Programme are eligible to apply for the Global Experience Support Scheme and Mr. Mai Shi Song Scholarship for BBA Double Degree Programmes offered by the School of Business, to receive a minimum of HKD\$40,000 scholarship yearly.

ELIGIBILITY

- Current local or non-local BBA students in Year 1
- Attain cGPA 3.0 or above in Year 1
- Good command of English (IELTS 6.0/ TOEFL iBT score of 79 or above)

APPLICATION

Interested students who meet the admission requirements are welcome to submit application on or before **1 December 2023 (Friday)** by completing the online application form. Late application will not be considered.

SELECTION

A maximum of 5 students will be nominated by the BBA Programme Office every year.

A holistic approach will be adopted to assess students. Criteria including academic ability, communication skills, suitability to the programme (study plan) and non-academic achievements will all be considered. Selection interview will be held in early-January.

Enquiry:



3411-7523



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