

BBA (Hons) Programme
Guidelines on the pursuit of a 2nd Concentration
For Students

1. "Double Concentration" is an optional graduation option within the BBA program that you can pursue voluntarily.
2. You do not need to apply for a second concentration. The application will be requested by AR in the second semester of your final year. If you have completed the 21-unit requirements of the second concentration according to the prescribed structure, you will graduate with a Double Concentration, pending Senate approval.
3. Similar to the award of the first concentration, the award of the second concentration will not be displayed on your graduation diploma but will be included in your academic transcript.
4. To pursue a second concentration, you must complete 21 units or 7 courses from the second concentration. The courses can be found in the Student Handbook of the respective intake. If the second concentration requires fewer than 7 courses, you must fulfill the remaining requirements by taking elective courses from the second concentration.
5. There should be NO overlap between courses from the first and second concentrations. If there is an overlap, you must fulfill the remaining units by taking other elective course(s) from the second concentration.
6. Outgoing exchange students, transfer students, and Year 2 or Year 3 direct entry students can transfer up to 6 equivalent units of courses to fulfill the requirements of the second concentration.
7. You do not need to defer your studies to achieve a second concentration. However, it is recommended that you overload 6 units. Planning your study schedule in advance is highly encouraged to avoid potential issues such as insufficient course enrollment quotas or time clashes.
8. For inquiries, please contact Ms. Stella Chow at the BBA Programme Office via phone at 3411-7567 or email at bba@hkbu.edu.hk.